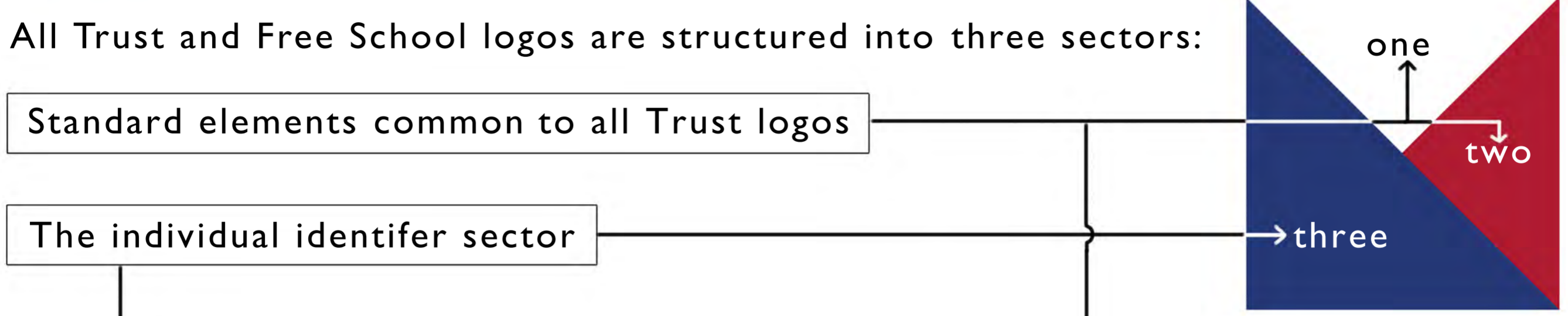


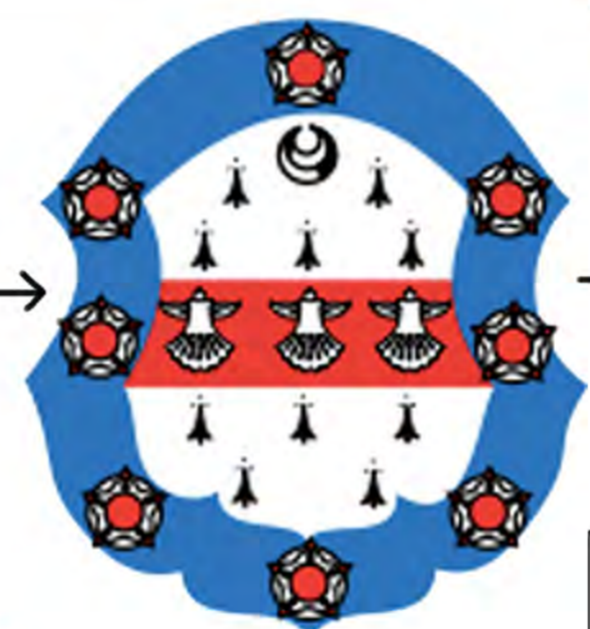


THE ORIGIN OF OUR LOGO: BECCLES FREE SCHOOL

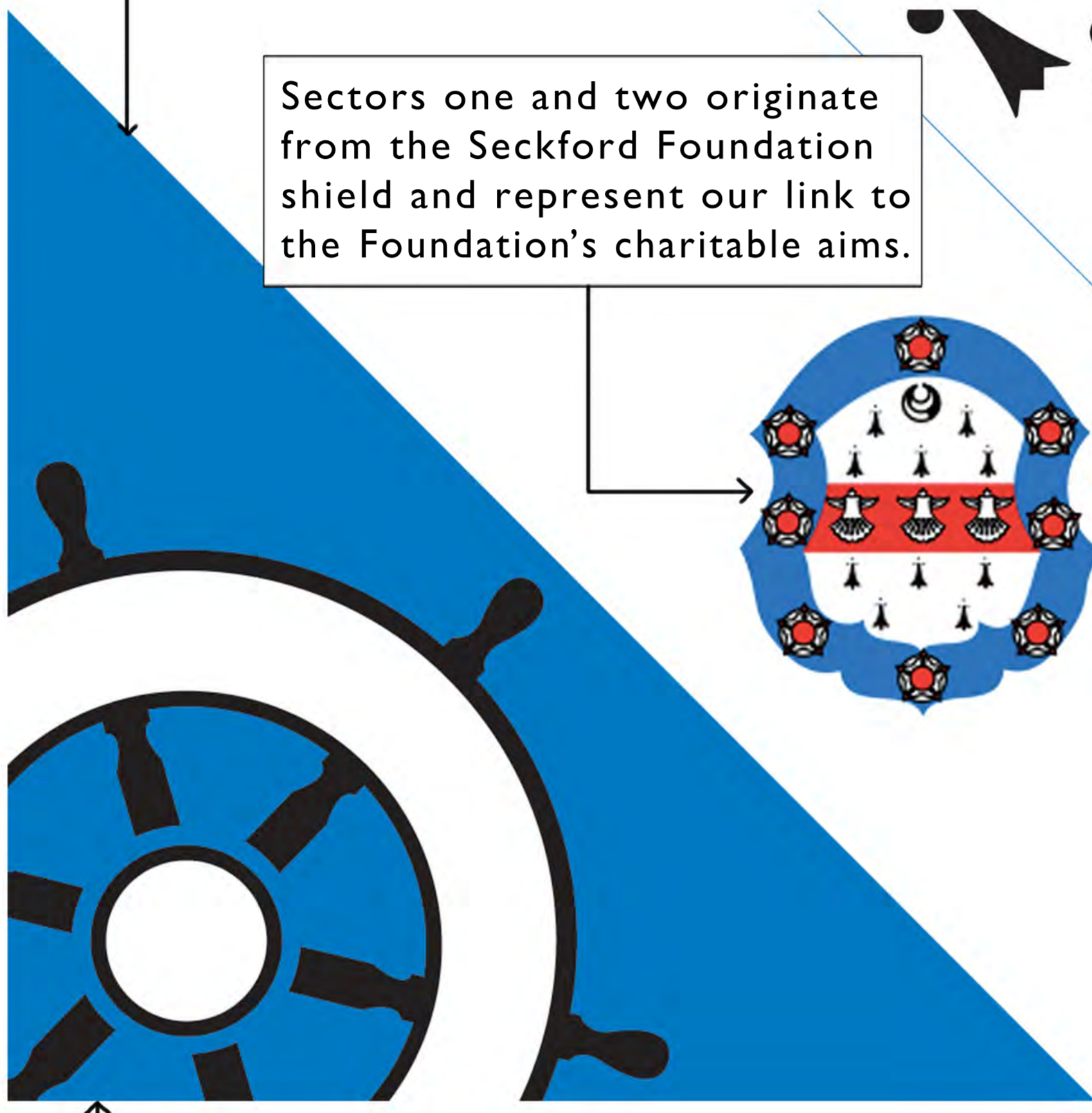
All Trust and Free School logos are structured into three sectors:



Sectors one and two originate from the Seckford Foundation shield and represent our link to the Foundation's charitable aims.



The scallop on red and the wheatsheafs on white are from the centre of the Seckford Foundation shield. In the time of Thomas Seckford, these would have represented wealth and eminence.



The individual identifier on any of our logos shows two elements:
- the first element is the Trust / School colour which forms the background;
- the second element roots the Trust / School directly to the community it serves.

The Beccles Free School logo has a water wheel (on a blue background representing the school colour). The water wheel is chosen to represent the location of the school in close proximity to the River Waveney, part of the Norfolk Broads National Park.



All Trust logos are in the same style. Further information is available from other logo origin sheets in the range.

Beccles Free School is a proud member of the Seckford Foundation Free Schools Trust

<http://www.becclesfreeschool.org.uk>